

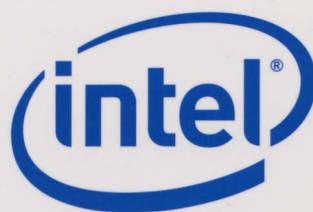


# AWARDS BARCELONA

## The 2006 GSM Association Awards

Tuesday 14th February, Palau Nacional, Barcelona, Spain

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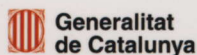
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# Judging Panel

The GSM Association would like to express its gratitude to the following judges for their time and input into the judging process for the 2006 GSM Association Awards:

## Final Panel

- Bill Best, Consultant & Chair
- Gordon Graylish, Intel
- Michelle De Lussanet, Forrester
- Nick Jones, Gartner
- Jane Vincent, Digital World Research Centre
- David Logan, The Corporate Citizenship Company
- Bengt Nordstrom, inCode
- Guy Daniels, TelecomTV
- Raju Narisetti, Wall Street Journal
- Geoff Blaber, IDC
- Bertil Thorngren, Stockholm School of Economics
- Emmanuel Lalloz, Accenture
- Vicki Nash, Oxford Internet Institute
- Eric Mika, Variety
- David Molony, Total Telecom

## Category Judges

### Mobile Innovation:

- Salim Nathoo, Apax Partners
- Rajev Chand, Rutberg & Partners
- Rina Shainski, Carmel Ventures
- Vesa Jormakka, Argo Capital
- Axel Kolb, T-Venture Holding
- Steve Glasgow, Orange
- Cayetano Lluch, Telefónica Móviles
- Mike Short, O2
- Mel Frerking, Cingular Wireless
- Myla Villanueva, Smart Communications
- Prof. Mike Walker, Vodafone
- James Brocklebank, Advent
- Bilge Ogut, Warburg Pincus
- Ken Blakeslee, WebMobility Ventures

### Mobile Entertainment:

- Jane Vincent, Digital World Research Centre
- Ralph Simon, Mobile Entertainment Forum
- Theresa Wise, Accenture

- Stefan Schmitgen, McKinsey
- Tim Green, MCV/Mobile Entertainment
- Tim Burt, Brunswick
- Stuart Dredge, Mobile Games Analyst
- Tony Crabtree, Juniper Research
- Jessica Sandin, Mobile Media
- Michael Nutley, New Media Age
- Eric Mika, Variety
- Mike Crimp, IBC

### Mobile Application:

- Nick McQuire, Yankee Group
- Mike Grenville, 160 Characters
- Martin Kay, CNBC Europe
- Brian Dolan, Fierce Wireless
- Declan Lonergan, Yankee Group
- Paolo Pescatore, IDC
- Bertil Thorngren, Stockholm School of Economics

### Handsets & Devices:

- Martin Garner, Ovum
- Ben Wood, Gartner
- John Jackson, Yankee Group
- Rachel Lashford, Canalys
- John Fardoulis, Mobility
- Michael Carroll, Mobile Handset Analyst
- Geoff Blaber, IDC
- Duncan Clark, BDA (China) Ltd
- Paul Taylor, Financial Times

### Marketing & Promotion:

- Emmanuel Lalloz, Accenture
- Scott Van Camp, CMO Council
- Dr Lisa Harris, Marketing at Brunel University Business School
- David Magliano, London 2012

### Mobile in the Community:

- Stephen Carrick-Davies, Childnet
- Stuart Sharrock, Consultant
- Michael D. Madnick, United Nations Foundation
- David Logan, The Corporate Citizenship Company
- Omar A. El Sawy, USC Marshall School of Business

### Network Products & Solutions:

- Jason Chapman, Gartner
- Bengt Nordstrom, inCode
- Mark Newman, Informa
- Peter Jarich, Current Analysis
- Elisabeth Rainge, IDC
- Donald Longueuil, Empire Capital
- John Tanner, Telecoms Asia
- Caroline Chappell, Heavy Reading
- Paul Hughes, Yankee Group

For more information about our judges please visit  
[www.gsmawards.com/judges/judges.shtml](http://www.gsmawards.com/judges/judges.shtml)





# AWARDS BARCELONA

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## The Winners

### Mobile Entertainment Awards

Best Made for Mobile Game

**WINNER:** I-play – *Skipping Stone*

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Best Made for Mobile Music Service

**WINNER:** Hi3G Access AB – *3 Music*

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Best Made for Mobile Video Service

**WINNER:** Tapuz people – *BLOGTV*

HIGHLY COMMENDED: CinemaElectric – *Portable Hollywood™ Streaming Video & Download Service*

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Best Made for Mobile Sports Infotainment

**WINNER:** Alcatel – *Live Sailing*

HIGHLY COMMENDED: Manchester United Limited – *MUmobile Portfolio*

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### Mobile Application Awards

Best Mobile Enterprise Product or Service

**WINNER:** iPass – *iPass Corporate Access™*

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Best Mobile Messaging Service

**WINNER:** Cognima – *ShoZu*

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### Handsets and Devices Awards

Best GSM Handset or Device

**WINNER:** Nokia – *Nokia 8800*

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Best 3GSM Handset or Device

**WINNER:** Motorola – *Motorola RAZR V3x*

HIGHLY COMMENDED: Nokia – *Nokia N70*

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## Marketing and Promotion Award

Best Broadcast Commercial

**WINNER:** Vodafone Ltd – *Vodafone Stop the Clock Campaign*

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## Mobile in the Community Award

Best Mobile Community Service or Initiative

**WINNER:** MTN Nigeria Communications Limited – *Rural Telephone Project – Phone Lady Initiative*

HIGHLY COMMENDED: PageOne Communications – *PageOne Connect – Timely advice for teenage mums-to-be*

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## Network Products and Solutions Awards

Best Radio Access Product or Service

**WINNER:** MBO Wireless Inc – *AdaptaCell SuperCapacity base station (BTS) using Adaptive Array (AA) software*

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Best Network Quality Initiative

**WINNER:** TMN with Tektronix – *TMN's Customer Centric Service Quality Management (CCSQM) project using Tektronix' Unified Assurance*

HIGHLY COMMENDED: Ditech Communications – *Quad Voice Processor (QVP) platform with Voice Quality Assurance™ (VQA™) Release 5 Software*

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Best Service Delivery Platform

**WINNER:** Motricity – *Fuel Mobile Content Delivery Platform 4.0*

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Best Billing or Customer Care Solution

**WINNER:** IDEA Cellular Limited – *BILL FLASH – A USSD based Application*

HIGHLY COMMENDED: T-Mobile (UK) Limited – *U-Fix*

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Best Roaming Product or Service

**WINNER:** Vodafone Group – *'Vodafone Passport' voice roaming pricing architecture (part of 'The Vodafone Travel Promise' proposition)*

HIGHLY COMMENDED: Lucent Technologies – *Lucent VitalSuite® AAA and VPN Firewall Brick® Enabling Seamless Fixed/Mobile Roaming for Innovative BT Fusion Offer*

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## Government Leadership Award

**WINNER:** Islamic Republic of Pakistan

In recognition of Pakistan reaching the fantastic milestone of over 20 million people now connected to mobile communications services, growing rapidly from under 1% mobile penetration in beginning of 2000 to over 13% by the end of 2005. This award was presented during the GSM Association's Leadership Summit on Monday 13 February.

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## Jorma Ollila receives 2006 GSM Association Chairman's Award

### Nokia's Chairman and CEO earns top industry accolade

Tonight, at the eleventh annual Awards event, we are delighted to present the 2006 GSM Association Chairman's Award to Jorma Ollila, Chairman and CEO of Nokia.

Mr Ollila has led Nokia's transformation into a company that sets the benchmark for GSM mobile communications. He joined Nokia in 1985 and held a variety of key management positions before taking the helm in 1992. Since then he has restructured the former industrial conglomerate and, along with his team, accelerated its growth into the world's most successful mobile phone company and a leading network infrastructure vendor.

GSM Association Chairman Craig Ehrlich said: "Jorma Ollila has been instrumental in seizing the opportunity of the GSM revolution, and Nokia's resulting success story is remarkable. Jorma can rightly be regarded as one of the most successful businessmen of his time, an achievement we are delighted to recognize tonight."

The GSM Association Chairman's Award was established eleven years ago as a public acknowledgement of outstanding contributions to the development of the GSM standard worldwide. Previous recipients of the GSMA's prestigious award include Sir Christopher Gent (former CEO of the Vodafone Group), Zhang LiGui (former President of China Mobile), and NTT DoCoMo of Japan.

